



**"Father,
I'm Glad
You Smoke
Duke's Mixture"**

Before we tell you about the boy and his air rifle, we want you to hear about *Liggett & Myers* Duke's Mixture—the tobacco that thousands of men find "just right" for rolling—or tucking into a pipe.

Liggett & Myers

Duke's Mixture

This favorite tobacco is fine old Virginia and North Carolina bright leaf that has been thoroughly aged, stemmed—and then granulated. It has the true tobacco taste, for the very simple reason that it is *pure* tobacco.

Pay what you will—it is impossible to get a purer or more likeable smoke than Duke's Mixture. It is now a *Liggett & Myers* leader, and is unsurpassed in quality.

In every 5c sack there is one and a half ounces of splendid tobacco.

How the Boy Got His Air Rifle

In every sack of the *Liggett & Myers* Duke's Mixture we now pack a Free Present Coupon. These Coupons are good for all kinds of useful articles—something to please every member of the family. There are skates, sleds, balls and bats, cameras, umbrellas, watches, fountain pens, pipes, opera glasses, etc., etc.

As a special offer, we will send you our new illustrated catalogue of presents, FREE. Just send us your name and address on a postal. This offer expires December 31, 1913.

Coupons from *Duke's Mixture* may be assorted with tags from HORSE SHOE, J. T., TINSLEY'S NATURAL LEAF, GRANGER TWIST, coupons from FOUR ROSES (10c-tin double coupon), PICK PLUG CUT, PIEDMONT CIGARETTES, CLIX CIGARETTES, and other tags or coupons issued by us.

Address—Premium Dept.

Liggett & Myers Tobacco Co.

St. Louis, Mo.

