



International Realities Constantly Impact Our Political, Business, and Personal Lives

National cultures collide every day in competition and cooperation, communications and high speed travel are minimizing geographical distances blurring traditional boundaries and underlining the interdependence of all people. Circumstances of politics, business, and commerce require new sensitivities and awareness. This reality requires a new effectiveness in decision-making. Moorhead State University is one of the few schools in the Midwest to offer a major in International Business—a challenging major which will provide you with opportunities in international business and other fields.

International Business Major

The International Business Major is an outgrowth of Moorhead State University's strong commitment to global education. The program provides unique opportunities. First, it provides an excellent education. It is a broad-based program with a focus on cross-cultural concerns. It offers study abroad as outlined below.

A second important aspect of this degree is that it will help you get a good job in a variety of fields. The program has strong applied courses like International Management, International Accounting and Finance, and International Marketing. As a requirement of any business degree, students will take courses in mathematics, psychology, computer information, and other areas. Third, this program will help students enter the international business job market.

Cross-cultural Understanding and Management

Students learn how to conduct business overseas, and study the nature of multinational corporations in an interdependent world. Students also learn the role of governmental and nonprofit organizations in the international arena. The emphasis is on cross-cultural understanding. For supporting courses, the International Business major draws upon the disciplines of Political Science, Economics, Anthropology, and History.



Foreign Language Study

The International Business Major includes two years of foreign language study. Foreign language study helps sensitize students to attitudes and behavior in other cultures in addition to providing verbal skills.

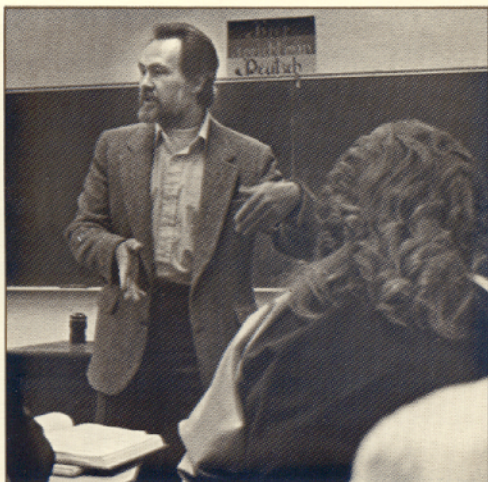
International Business and Foreign Studies

The International Business Program emphasizes education which is designed to advance knowledge and understanding of global interdependence. In cooperation with MSU's Office of International Programs, the International Business Program provides students with opportunities for study and travel abroad.

Specifically for business students the International Business Program offers an opportunity to study at Oxford, England with Oxford University Ph.D. students and faculty. This program is uniquely designed for international business students and focuses on key concepts in international business, commerce, and politics. The program runs for ten weeks in the spring and is based on seminars and study with individual faculty who have developed publications in this field. The focus is on business and commercial history.

Other options include combining international business studies with a year's study in Oslo, Norway, or at Nankai University and Tianjin University in China. Another option is to study for a year at Portsmouth Polytechnic, Portsmouth, England. Portsmouth Polytech offers the chance to study specific applied management skills in a European setting.

Students may also have the opportunity to study in Japan at a campus run by the Minnesota State University System. University-wide programs include Scandinavian Studies in Oslo, Norway, and music and language programs in Spain.



Internships

The Internship Program is an extension of the academic program for Business Administration. This office, located in the Department of Business Administration, lists internationally oriented internships as well as others.

Continuing Education

Moorhead State's International Business Program, in cooperation with the Minnesota Trade Office, area businesses, multi-national corporations, and chambers of commerce, periodically offers seminars and lectures on a wide range of topics; for example, international financial management and business opportunities in the Pacific Rim.

Worldwide Job Opportunities

More American corporations are doing extensive business abroad. The government and nonprofit organizations also have global objectives. The key point to remember is that wherever these organizations wish to employ people, at home or abroad, they want managers with a global perspective, who can operate in an interdependent world.

Faculty with International Experience and Background

Moorhead State's Business Administration faculty combines business knowledge with advanced degrees from some of the finest universities in the nation. The core of the international business faculty has substantial advanced study in international business, politics, and economics as well as extensive overseas experience. Additionally, the International Business Program relies heavily on faculty from other disciplines including political science, anthropology, economics, and history.

A Little About Us

Moorhead State University, part of the Minnesota State University System, offers 70 undergraduate majors and 17 graduate programs. You'll find a choice of undergraduate degrees, a range of master's degrees and 22 pre-professional programs.

The Department of Business Administration offers a wide range of majors. In addition to International Business one can specialize in Finance, Marketing, or Hotel-Motel-Restaurant Management. Students may obtain a Bachelor of Science degree in any of the above fields or choose courses from them underlining the wide freedom of choice available.

Moorhead State offers its students many services to support studies and entertainment, such as free access to personal computers and computer terminals, tutors to help you with difficult classes, a sizeable library, plenty of study space, an active Placement Office to help you find a job after you graduate, a wide range of extracurricular activities and sports, and much more.

Choose From Courses Taught at Three Area Universities

Moorhead State University is one of three spokes of the Tri-College University, the most extensive and successful higher education cooperative in the nation. This means you can take courses at nearby Concordia College and North Dakota State University, yet pay Moorhead State tuition, and receive Moorhead State credit.

About Fargo-Moorhead

Fargo, North Dakota, and Moorhead, Minnesota, the "Twin Cities of the North," are home to 120,000 people. Industry important to this fertile farming region is not limited to agriculture. A thriving service industry, including communications, insurance, health care, and banking, plays a major role in the area's economy.

The presence of more than 25,000 college and technical school students makes the Fargo-Moorhead area a center for young people, with many movie theatres, cultural and sporting events, natural parks, cross-country ski trails, several golf courses, swimming pools and health clubs, eight shopping malls, churches of nearly all faiths, and dozens of restaurants.

For more information contact Peter Geib, Department of Business Administration, Moorhead State University, 218-236-2486.

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Moorhead State University is an equal opportunity educator and employer.



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