

## Webpage Design Options

### Icons

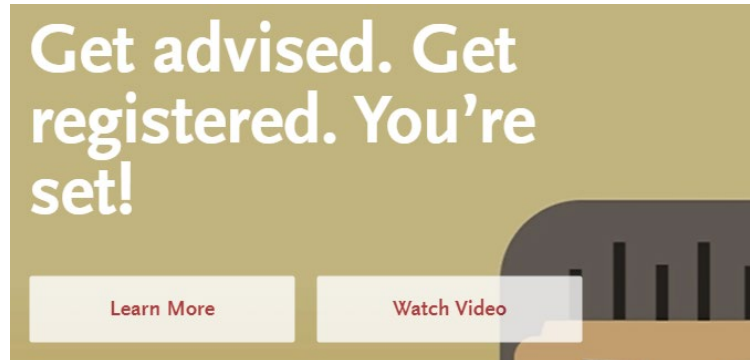
MSUM uses Font Awesome for all icons. MSUM is licensed to use the pro version on the [www.mnstate.edu](http://www.mnstate.edu) website. <https://fontawesome.com/icons?d=gallery>. The following standard icons are used across the website:


- Contact Us – fas fa-envelope (icon button)
- Chat – fas fa-comments (icon button), fas fa-comment (gray block button), fas fa-comment-dots (contact page)
- Request info – fas fa-bullhorn
- Visit – fas fa-map-marker-alt
- Apply – fas fa-check-circle
- Form(s) – fas fa-file
- Email – fas fa-at (contact page), fas fa-envelope (red header)
- Telephone – fas fa-phone
- Mailing address – fas fa-envelope
- Location – fas fa-location-arrow
- Staff list heading – fas fa-user or fas fa-users
- College/department or offices/services heading – fas fa-layer-group
- Scholarships fact – fas fa-dollar-sign
- Interested links – fal fa-light-bulb
- myMSUM – fas fa-fire
- Directory – fas fa-user (red header)
- myMSUM logout – fas fa-user-lock
- Facebook – fab fa-facebook-square
- Twitter – fab fa-twitter-square
- Youtube – fab fa-youtube-square
- Instagram – fab fa-instagram
- eServices – fas fa-user-cog
- D2L Brightspace – fas fa-chalkboard-teacher
- Dashboard – fas fa-tachometer-alt-fastest

## One Column webpage layout – Reserved for home pages of websites

- **Required pieces**

- Standard MSUM header and footer
- Background header image or short mp4
  - It can have Title text, lead-in text and 2 buttons on it
  - The photo size MUST be 1366 pixel width; height can vary but roughly 553 pixels height of the photo is visible



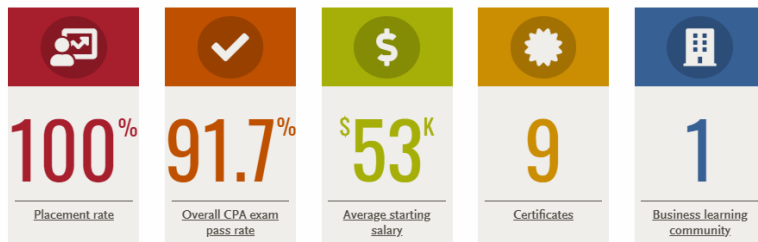
- Webpage Title  
—  **Academic Support Center** —
- Opening Paragraph

- **Optional pieces**

- Opening paragraph button



- Facts – 1 to 5 available



- Benefits – 2 to 10 available (max number negotiable) – background gray or darkened photo (photo size 1366 pixel width height can vary)

A dark gray rectangular graphic with the title "Benefits of an MSUM Accounting Degree" at the top. Below the title are four circular icons, each followed by a heading and a short paragraph. 1. A person icon: "AACSB accreditation" - AACSB Accreditation ensures you're getting the highest quality business program. Less than 5 percent of the world's business schools are accredited. Below is the AACSB ACCREDITED logo. 2. A group of people icon: "Dedicated faculty" - Dedicated Accounting faculty bring a unique blend of industry and academic experience to the classroom. All Accounting faculty members have at least one professional certification in the accounting profession, such as CPA, CMA CIA, CFE, ABV, ASA, MCBA, and CEFIS. 3. A person with a speech bubble icon: "Professional advising" - Professional advising through your sophomore year. Upon admittance to the program, you're assigned to an accounting faculty member. 4. A graduation cap icon: "Master of Science in Accounting &amp; Finance" - Master of Science in Accounting &amp; Finance is a fifth-year extension of the accounting and finance programs that give you the 150 credit hours necessary to prepare for the Certified Public Accountant (CPA) exam. You can also obtain the required hours by adding on elective courses at the undergraduate level.

- Side by Side content – photo can be on left or right (photo 400 pixel width by 400 pixel height)



## Learning Opportunities

MSUM's Accounting program offers a unique and wide selection of learning opportunities outside of the classroom. Whether you call it engaged learning, experiential learning or just being adventurous, we hope you will explore the options that spark your interests, strengths and passions.

[Learn about all the Accounting program opportunities](#)

- Side by Side content with background image and icon (photo size 1366 pixel width; height can vary)

## Careers & Outcomes

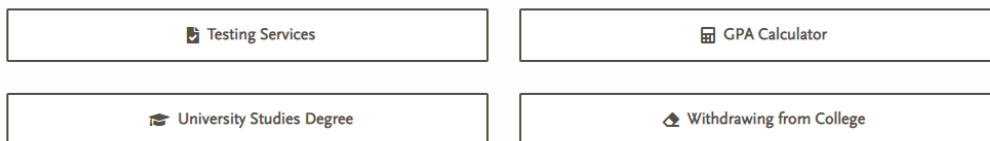
MSUM Accounting graduates earn outstanding entry-level salaries and 100% job placement.

[Learn More](#)

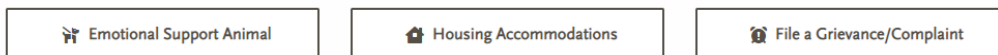
- Icon buttons – 1 to 5 available



- Button block – can have icons on the buttons or not – depending on the text in the button you can put up to 4 buttons on one line



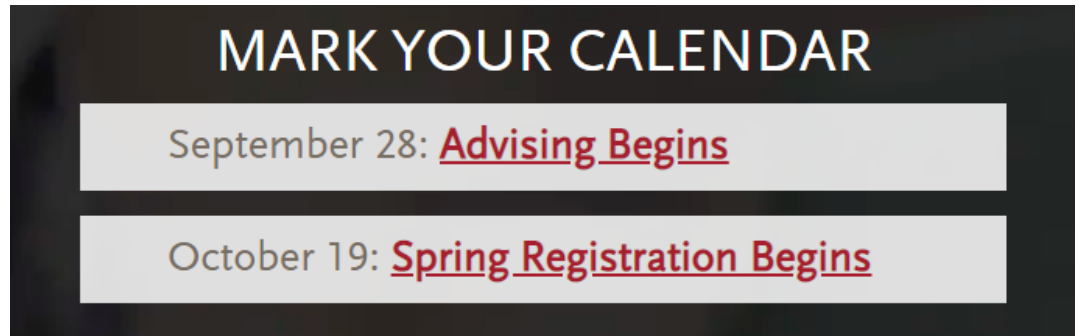
Sample of 3 across



- Photo link block – 1 to 3 available (photo 400 pixel width by 400 pixel height)



- Calendar block – background darkened photo (photo size 1366 pixel width; height can vary)
  - Events should be the event date and then the title of event that links to more information.



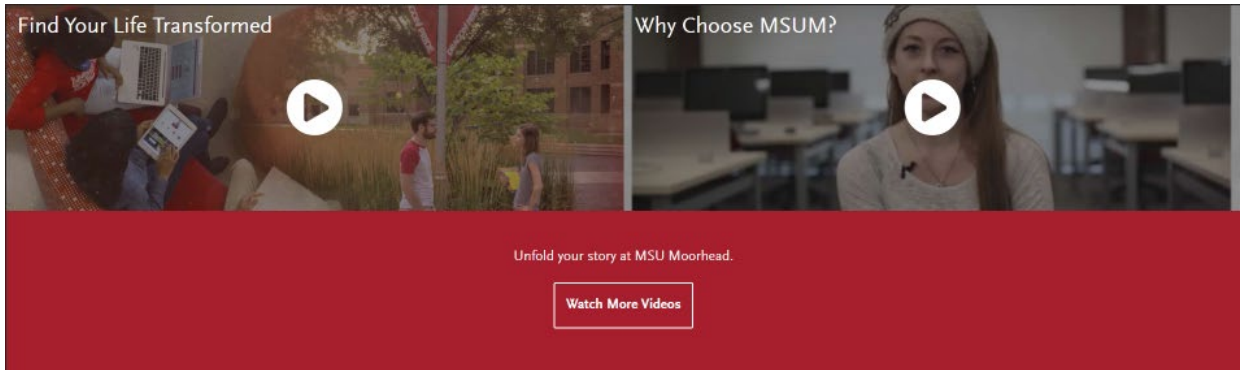
- News feed – this is an rss feed block that pulls content from [news.mnstate.edu](https://news.mnstate.edu) – feed can be customized using the categories or tags from the news site.



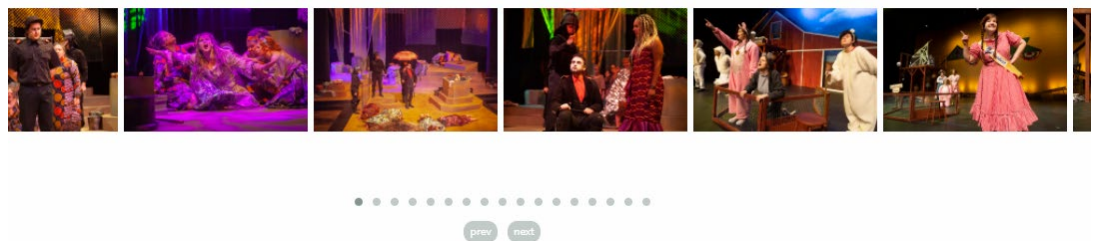
- Interested Links



- Video block – 1 or 2 videos required – red block below is optional, but must have text/title for the video.



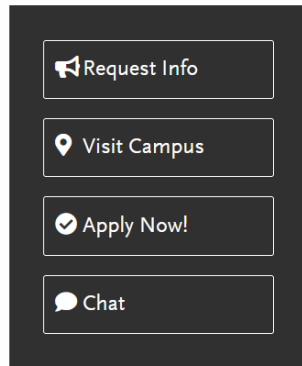
- Photo gallery – You can customize how many photos display automatically.
  - The gallery works best when all of your photos are the same height.



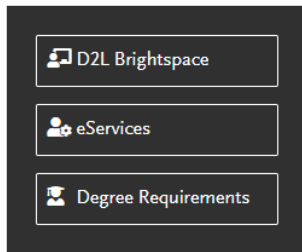
## Two column page layout – Secondary pages and home pages

- **Required pieces**

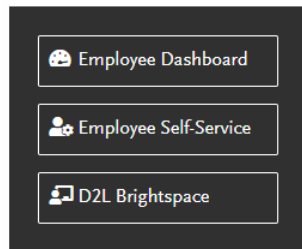
- Standard MSUM header and footer
- Gray block buttons
  - External audience



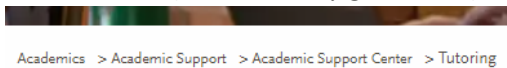
- Internal audience – Students (these are the standard default, but students can add more)



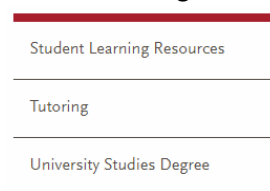
- Internal audience – Employees (these are the standard default, but employees can add more)



- Breadcrumbs (automatically generated)



- Left-hand navigation – 1 to 10 options – determined by the flow and content of your website



- Title of webpage

**Tutoring**

Several on campus anc

- Opening paragraph

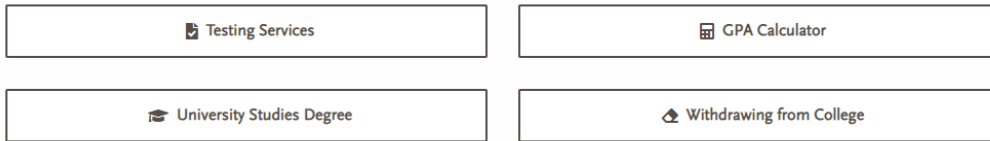
- **Optional pieces**

- Header image or short mp4 - photo size 1366 pixel width; height can vary but roughly 553 pixels height of the photo is visible
- Headings
  - H2  
**Dual Degree (2+2 or 3+1) Programs**
  - H3  
**Other Tutoring Options**
  - H4  
**18 Online Graduate Program**
  - H5  
*The financial aid application process differs depending on your status. I am a...*
  - H6  
Types of Grants

- **Inline button**



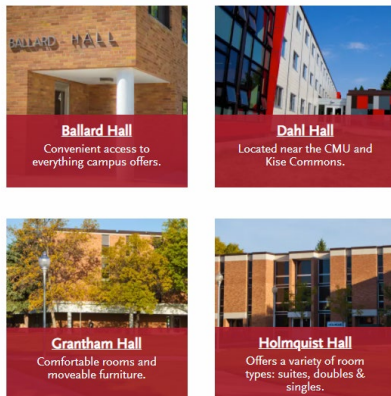
- **Button block** – can have icons on the buttons or not – 2 buttons on one line maybe 3 depending on text of the button



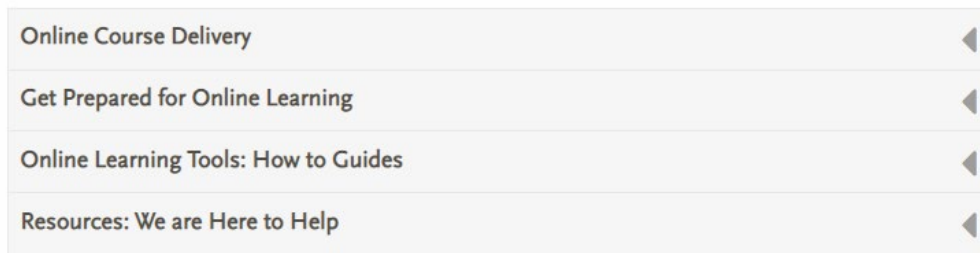
- **Icon buttons** – 1 to 4 available



- **Photo link block** – 2 across available



- Accordion content



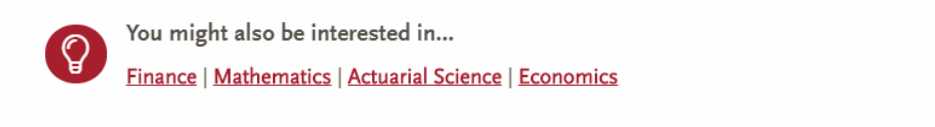
- Accordion within an accordion



- News feed – this is an rss feed block that pulls content from [news.mnstate.edu](https://news.mnstate.edu) – feed can be customized using the categories or tags from the news site.



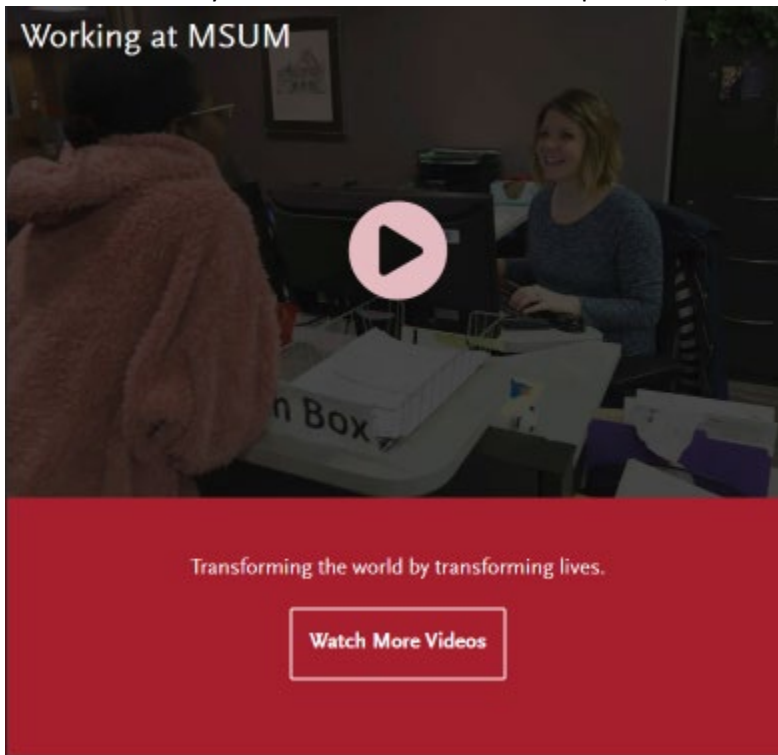
- Interested Links



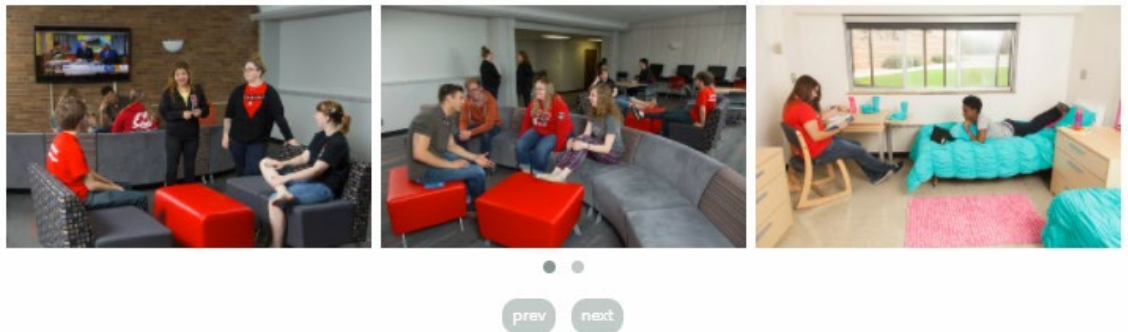
- Search data table

MSUM Major	Country	City	University	Program Type
Advertising	Australia	Gold Coast		USAC
Advertising	New Zealand	Auckland		USAC
Advertising	New Zealand	Palmerston North		USAC
Advertising	New Zealand	Wellington		USAC
Advertising	Sweden	Vaxjo		USAC

- Video block – only 1 video – red block below is optional, but must have text/title.



- Photo gallery – Can customize how many photos display automatically.
  - The gallery works best when all of your photos are the same height.





## Contact Us Page – Two column layout

- **Required pieces** - Same required pieces in the above Two column layout and the additional below:
- Telephone

### Telephone

Phone: 218.477.4318

Fax: 218.477.2420

- Location

### Location

[Flora Frick Hall 154](#)

800 11th St S

Moorhead, MN 56563

- Mailing Address

### Mailing Address

MSUM Academic Support Center

PO Box 65

Moorhead, MN 56563

- Staff list – icon varies between the one below and 

The information for employee lists is pulled from the directory information. I can pull the info by department or we can customize a list.

### Academic Support Center Staff

- **Optional pieces**

- Forms

### Forms

[Ask MSUM](#)

[Tutoring Request Form](#)

- Email

### Email

[asc@mnstate.edu](mailto:asc@mnstate.edu)

- Hours

### Hours


Monday-Friday | 8 am – 4:30 pm

We can also be reached by phone, email or Facebook chat.

- Social Media

### Social Media

 [Living at MSU Moorhead](#)

 [@LivingAtMSUM](#) (chat with us!)

- Frequently Asked Questions

### FAQs

Parking [frequently asked questions](#).

- Schedule a Meeting

### Schedule a Meeting

[Schedule an appointment with an expert.](#)